

2025 Executive programs calendar

Live virtual sessions

In-person sessions

		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
General Management	Executive Development Program — <i>multiple sessions</i>				March 31/April 7-11/ April 21-25/May 8-18						Oct 12-17/ Oct 19-24/ Oct 26-31		
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth												Dec 1-12
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value											Nov 9-14	
	Finance for Executives: Make Better Decisions With Greater Confidence			March 3-14			June 15-20					Nov 2-7	
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances					May 11-16					Oct 19-24		
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom						June 9-12					Nov 3-6	
	Family Enterprise Boards: Navigating Unique Governance Challenges										Oct 28/Nov 3-7		
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity		Feb 11/ Feb 17-21										
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business			March 4/ March 10-14						Sept 30/Oct 6-10			
	The Single Family Office: Maximizing Performance in a Complex Environment						June 10-12						
Growth & Innovation	AI at Scale: Driving Real Business Outcomes Across the Enterprise							July 21-24					
	Delivering Business Growth: An Actionable Framework						June 2-5				Oct 27-30		
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization				April 7-10					Sept 15-18			
Leadership	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships									Sept 22-26			
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management			March 24-27							Oct 27-30		
	Energizing People for Performance: Develop People-Engagement Strategies			March 3-6								Nov 10-13	
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team	Jan 27-31									Oct 6-10		
	Leading With Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science				April 14-17					Sept 8-11			
	Negotiation Master Class: Mastering the Art of Complex Negotiations					May 5-16							Dec 1-12
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth										Oct 13-16		
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 7-11					Sept 8-12			Dec 1-5
	The Strategy of Leadership: Unleashing the Power of Influence		Feb 24-26		April 28-30							Nov 10-12	
Marketing & Sales	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy						June 23-27					Nov 17-21	
	B2B Sales Force Strategy and Effectiveness in the Digital Age						June 1-5				Oct 12-16		
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment				April 21-25						Oct 27-30		
	Chief Marketing Officer Program — <i>multiple sessions</i>					May 5-7/June 9-11							
	Growth Marketing: Strategies to Unlock New Opportunities						June 17-20						Dec 8-11
	Kellogg on Branding: Strategies for Building Strong Brands	Jan 20-24				May 12-23				Sept 29 – Oct 3			
	Selling Yourself and Your Ideas: Become a Magnetic and Unstoppable Sales Leader												Dec 1-4
	Turning Data into Revenue: Decision-Making Analytics for Sales Executives					May 6-8							
Operations & Technology	Lean Operations: Managing Risk and Uncertainty				April 27-29							Nov 17-21	
	Operations Strategy: Designing Operations to Maximize Value				April 1-7					Sept 15-17			
	Supply Chain Management: Strategy and Planning for Effective Operations				April 29 – May 2						Oct 20-24		
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 12-16				Sept 8-12			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities									Sept 29 – Oct 3			

2025 Executive online programs

Online Programs	Advertising and Marketing Communications Strategy	Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline
	AI Applications for Growth	
	B2B Marketing: Growth Strategies for Your Organization	
	Business Analytics: Decision Making With Data	
	Business Leadership in the Age of Disruption	
	Business Strategies for Growth: Fewer, Bigger, Bolder	
	C-Suite Program in Digital Transformation and AI	
	Chief Marketing Officer Program	
	Chief Product Officer Program	
	Customer Loyalty: Strategy and Application	
	Data Strategy for Generative AI Platforms	
	Design Thinking: A Toolkit for Breakthrough Innovation	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Digital Transformation in Operations	
	Emerging C-Suite Leaders Program	
	Essentials of Marketing	
	Kellogg Accelerated Marketing Leadership Program	
	Leading With Behavioral Science: Creating Breakthrough Customer Experiences	
	Mastering Sales: A Toolkit for Success	
	Omnichannel Marketing	
	Product Strategy: Develop and Manage Successful Products	
	Professional Certificate in Digital Marketing	
	Professional Certificate in Product Management	
	Real Estate Finance and Investment	
	Strategic Change Management	
	Strategies that Build Winning Brands	

